

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cut line →

This is where your artwork will be trimmed.
(Finished size ordered)

safety →

All text must be kept within the **blue line**

Text Safety for a Booklet under 76 pages is 0.375" (3/8") from the cutline.

0.375"
(3/8")

Full page ad for
8.5 x 11 Program

Resolution is 300 DPI
Color mode is CMYK

Preferred formats are psd or tiff.
One layer only, please.
If you choose to send a jpg,
please send the highest quality
with the least compression.